



# UKISC Coach Profile

## Callum Salter

### About me:

My name is Callum Salter and I am 21 years old. I come from North Wales (near Chester), and live with my mum, dad and younger sister. I also have an older sister.  
I have just completed a B.A. Honours degree at Southampton Solent University, in Business and Sport.  
I like all sports, especially soccer.

### What is your favorite soccer memory?

My favourite soccer memory is from when I was 10 years old, and my team took part in a football tournament away from home - we went away with our families (including parents, grandparents, and siblings) and stayed on a caravan site with other participating teams. In the evenings we all socialised together, and played football over 3 days.

My other favourite soccer memory was signing my first contract at a professional soccer team. It made my family very proud and made me realize that all the hard work I had put in on the training field had paid off.



### Coaching qualifications and experience?:

My first coaching experience was when I was 15 years old, and was the assistant manager of a girls' soccer team - I helped with the weekly training, and on match days.

I have also coached at professional soccer clubs (Wrexham FC & Southampton FC) and I have worked as a Performance Analyst - this role involved me collecting data from soccer games (pass completion rate, distance travelled, tackles won, possession of ball etc) and feeding the information back to managers and coaches of the team in order to try and improve both individual and team performance.

Within my university course I studied sport psychology and sport coaching. Studying sport psychology gave me a more in depth look at athletes and it allowed me to further my knowledge on how performance can be improved and maintained. Sport coaching allowed me to enhance my cognition of the attributes needed to be a successful coach, it also gave me experience of working with all levels of playing ability - I worked within local elementary schools delivering soccer drills and Physical Education lessons as well as obtaining a qualification in coaching disabled soccer players.

I am additionally a trained sport masseur.

### And what about playing experience..:

I have been playing soccer since the age of 5 years old and between then and now I have played for numerous teams including professional teams, state teams and more recently my college in the UK and Hawarden Rangers FC in the Welsh National League. I have also had trials to represent my Country (Wales) at schoolboy level.

I attended Hawarden High School which has produced the soccer players Michael Owen (England International & Manchester United), Gary Speed (Wales International) and Andy Dorman (Boston University & Wales International).

In 2009 I was offered a soccer scholarship from five different American Universities.

### What do you like to do off the soccer field?

Off the soccer field I enjoy listening and following music. I enjoy meeting new people and sampling new cuisine. Having studied business at university I am also intrigued by both minor and major business news as well as entrepreneurship.

I enjoy travelling and going to different places, and have visited many countries in Europe - I would like to travel to Australia and Asia in the near future.

